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Summary

Every brand has stories to tell—stories that will not only engage, inform, surprise, delight, and impact their audience, but that will also deliver on measurable business goals. And I am the conduit between brand and consumer. I help clients find the subject and medium that best fits their unique identity, and then I produce high-quality content that meets their objectives. Currently, I am a content strategist at Alliance Media, where I've collaborated with companies such as Tiffany & Co., Burger King, and Netflix. My specialties include digital media, consumer behavior, brand awareness, and omni-channel marketing campaigns.

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